



**September 11, 2011**  
**10:00 am - 3:00 pm**  
 at the Event Center located  
 on the Fairgrounds in Hamburg  
[www.wnybridalshow.com](http://www.wnybridalshow.com)



## Advertising Opportunities

### Bridal Directory

Include your advertisement in 3,000 Bridal Show Directories bulk dropped throughout WNY and given to each bride! All ads include full color.

<b>AD SIZE</b>	<b>Rate</b>
<b>Back cover ad</b> (7.25" x 9")	\$625.00
<b>Full page ad</b> (7.25" x 9")	\$525.00
<b>1/2 page ad</b> (7.25" x 4.25")	\$345.00
<b>1/4 page ad</b> (3.5" x 4.25")	\$205.00
<b>1/8 page ad</b> (3.5" x 2")	\$130.00

### Bridal Directory/Booth Packages

Include your advertisement in 3,000 Bridal Show Directories bulk dropped throughout WNY and given to each bride and get a 10'x10 booth with an 8 ft. skirted table, pipe & draped backdrop and booth sign.

<b>AD SIZE</b>	<b>Rate</b>
<b>Back cover ad</b> (7.25" x 9") <b>and Booth</b>	\$725.00
<b>Full page ad</b> (7.25" x 9") <b>and Booth</b>	\$675.00
<b>1/2 page ad</b> (7.25" x 4.25") <b>and Booth</b>	\$595.00
<b>1/4 page ad</b> (3.5" x 4.25") <b>and Booth</b>	\$555.00
<b>1/8 page ad</b> (3.5" x 2") <b>and Booth</b>	\$530.00

*Fashion Vendors add \$90 to any package.*

*Taste Vendors add \$40 to any package.*

## Contact Your Sales Rep For More Information

585/492-2500  
ARCADE

716/668-5223  
CHEEKTOWAGA

716/532-2288  
GOWANDA

716/649-4413  
HAMBURG

716/434-4055  
LOCKPORT

716/592-2818  
SPRINGVILLE

**EARLY BIRD DEADLINE:**

July 29, 2011

# Vendor Opportunities

**REGULAR DEADLINE:**

August 19, 2011

**Become an Exhibitor at the WNY Bridal Show - 10 am - 3 pm**

Booth setup times will be announced at a later date.

	Early Bird Rate	Regular Rate
<b>Fashion Show Vendor</b>	\$525	\$575
<ul style="list-style-type: none"><li>• <i>One (1) 30'x50' booth space with two (2) 8 ft. skirted tables, pipe and draped backdrop and booth sign.</i></li><li>• <i>Two (2) 20 minute fashion shows using a shared platform stage with dressing room accessibility behind the stage.</i></li><li>• <i>Vendor Listing in Bridal Directory</i></li><li>• <i>Link on <a href="http://WNYBridalShow.com">WNYBridalShow.com</a></i></li><li>• <b>NEW THIS YEAR!</b> <i>Bridal Show Shopping! All brides are looking for great deals so this is the perfect opportunity for bridal shops to sell discontinued or last season's dresses, veils, headpieces, shoes, accessories, etc. at a discount right at the show. Dressing areas will be made available for those brides that wish to try on dresses.</i></li></ul>		

<b>Taste Vendor</b>	\$475	\$525
<ul style="list-style-type: none"><li>• <i>One (1) 10'x10 booth space with two (2) 8 ft. skirted tables, pipe &amp; draped backdrop and booth sign.</i></li><li>• <i>Up to three (3) taste samples can be sold with tickets bought at 50¢ each. Samples should not cost any more than 4 tickets. You will be reimbursed for the tickets you collect.</i></li><li>• <i>Vendor Listing in Bridal Directory</i></li><li>• <i>Link on <a href="http://WNYBridalShow.com">WNYBridalShow.com</a></i></li></ul>		

<b>Full Booth</b>	\$435	\$495
<ul style="list-style-type: none"><li>• <i>One (1) 10'x10 booth space with one (1) 8 ft. skirted table, pipe &amp; draped backdrop and booth sign.</i></li><li>• <i>Vendor Listing in Bridal Directory</i></li><li>• <i>Link on <a href="http://WNYBridalShow.com">WNYBridalShow.com</a></i></li></ul>		

<b>Half Booth</b>	\$285	\$345
<ul style="list-style-type: none"><li>• <i>Two vendors share a 10'x10 booth space with one (1) 8 ft. skirted table, pipe &amp; draped backdrop and booth sign.</i></li><li>• <i>Vendor Listing in Bridal Directory</i></li><li>• <i>Link on <a href="http://WNYBridalShow.com">WNYBridalShow.com</a></i></li></ul>		

Extras:

Electricity	add \$25.00
Corner Booth	add \$30.00
Extra Table	add \$20.00